

ARTFARM

11th November 2020

Dear Sir/Madam,

We are writing to you regarding The Audley at 41-43 Mount Street. As you may be aware an application for planning permission and listed building consent was approved in December 2018. The application was for the continued use of the pub at basement, ground and first floors with visitor accommodation at second to fourth levels. This application was brought forward by the owners, Grosvenor, and some works have commenced on-site.

Artfarm is the independent hospitality and development company that is partnering with Grosvenor to reinvent the Audley site. Our plan is to retain the pub on the ground floor, and restaurant at first floor, with a proposal to transform the upper floors into meeting rooms and dining spaces. Artists will be invited to create site specific commissions which will be displayed throughout the site and there will be a series of programmes aimed at locals and guests which will celebrate and share the stories behind the art and its links to Mayfair and London.

Art and community are central to what Artfarm stands for as a developer. We are known for adapting and reinventing unique sites that come with great stories and we do this by bringing together art, community, education, people and place. As a resident, and valued part of the community in which the Audley is located, we are happy to share more information with you about our proposals. If you would like to hear more, please contact colum.kelly@artfarm.com.

The proposals do require some additional amendments to the internal arrangements which have been carefully developed in consultation with Westminster City Council and we plan to submit an application for planning permission and listed building consent for these changes towards the end of the year.

It is also worth noting that, once construction is underway, we will be looking at ways to share with the local residents the plans and designs for the spaces as they get closer to opening.

Yours faithfully,

Colum Kelly
Property Director
Artfarm