

JUNE 2022

PARK LANE MEWS HOTEL & RESIDENCES



Aerial view of the properties - looking north

DEAR NEIGHBOUR

On behalf of Bain Capital and Orka Investments, the joint owners of the Park Lane Mews Hotel, we invite you to participate in our upcoming consultation on plans for the future of the vacant hotel and adjacent residential properties.

We hope this initial newsletter is helpful and look forward to meeting you at our upcoming event - please see details overleaf.

BACKGROUND

Historic plans for the site were approved by Westminster City Council in 2016, but did not come forward and the properties were subsequently marketed for sale.

The joint owners purchased the hotel and adjacent residential properties at 2-6 Stanhope Row, 36-37 Hertford Street and 16-17 Market Mews in June 2021.

The existing building is dilapidated, does not meet modern sustainability standards and the interior falls short of modern expectations for a quality hotel in such a well-known location.

Working with award-winning architects Buckley Gray Yeoman, we believe this is an opportunity to breathe new life into the properties.

HOW TO TAKE PART IN OUR CONSULTATION

Your views are important to us. We would like to share our plans and hear your feedback as a local resident or business owner. We are hosting a consultation event to showcase the plans and you will be able to meet our team.

- **When:** Thursday 23 June from 3pm to 8pm
- **Where:** The Serpentine Suite, 4th Floor of the Hilton on Park Lane, 22 Park Lane, W1K 1BE – please use the lifts in Reception to access the 4th Floor.

How to find out more

Please visit our website where you can find out more about the plans to help with your feedback and register to receive updates on the plans.

Contact us

If you have any questions or would like to find out more about the proposals, please visit our website, or contact us using the details below.

Visit: www.parklanemews-consultation.co.uk

Email: consultation@cascaedcommunications.co.uk

Call: 020 7871 3565

Write: FREEPOST RUCG–JBYH–TJGZ, Public Consultation, 4 Wardour Mews, W1F 8AJ

BENEFITS

- A modern, sustainable hotel business will create new jobs, provide training opportunities and career progression.
- Nearby businesses will benefit from local spending by hotel guests and visitors.
- Retaining, refurbishing and adapting the existing hotel building is a sustainable approach and reduces construction time.
- Improvements to the façade will improve the relationship with the Mayfair Conservation Area.
- Investment to help to support the West End's long-term recovery from the COVID-19 pandemic.



Existing view towards Stanhope Row



36-37 Hertford Street